

# 2019 Survey

Responses and analysis

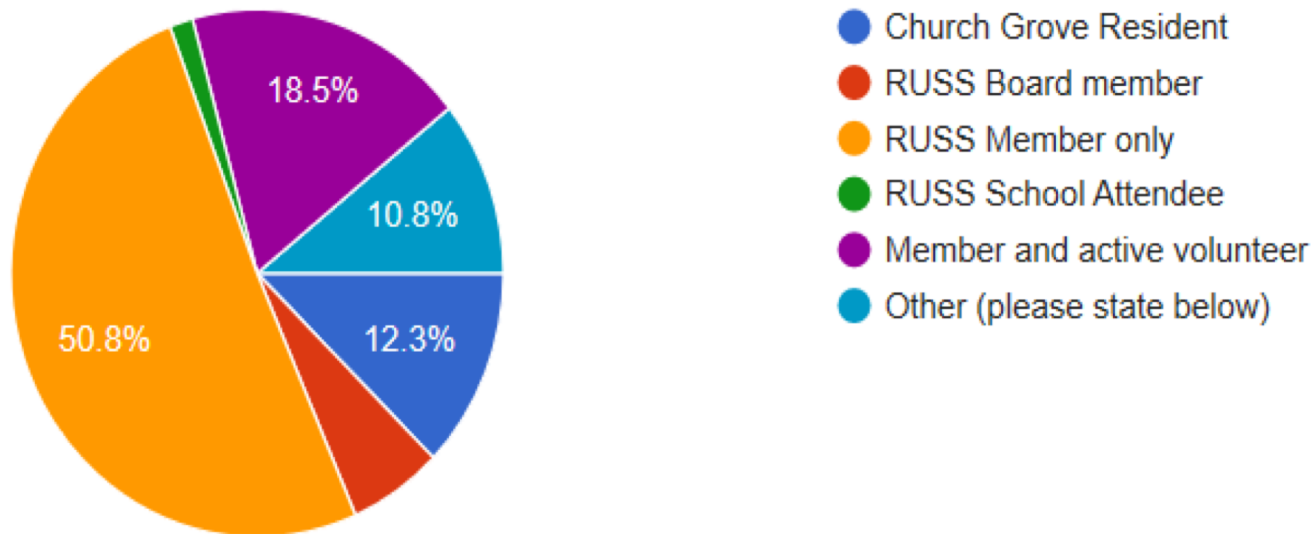
RURAL URBAN  
SYNTHESIS SOCIETY



## Background to the survey

- Designed to find out more about the demographics/diversity of our current membership
- One objective was to discover how many of them have useful skills, are willing to volunteer, and the sort of tasks they can help us with
- Another key objective was to gauge if some members would be willing to make a regular 'donation' to RUSS; and if they were prepared to pay a bit more in return for annual membership 'with benefits'
- Response rate after three emails/reminders: 65 replies (nearly 10% of the members we have up-to-date contact details for)
- This response level means the data is *indicative* only – accurate to around +/- 10%

# Who responded?



## Why did they join RUSS? (Select up to 3)

To apply for a Church Grove home

To buy an affordable home in Lewisham

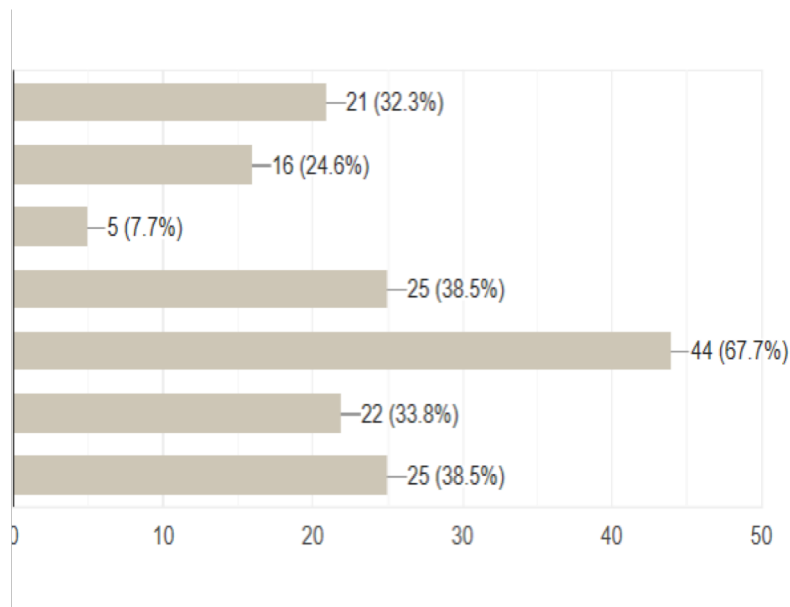
To buy an affordable home elsewhere

To learn how to build community led homes

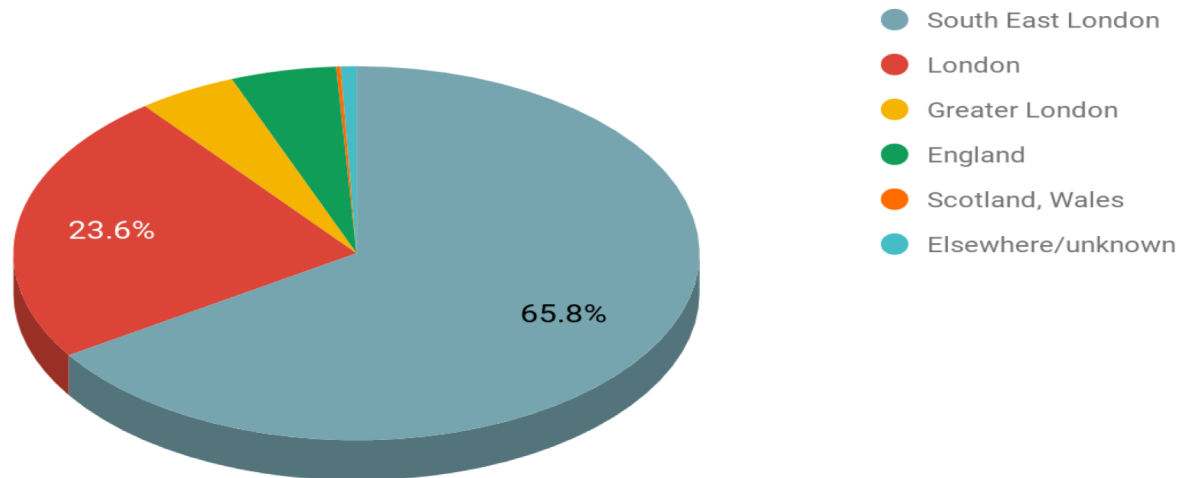
To support aims of RUSS, raise awareness

To meet like-minded people in my community

I/we have something to offer

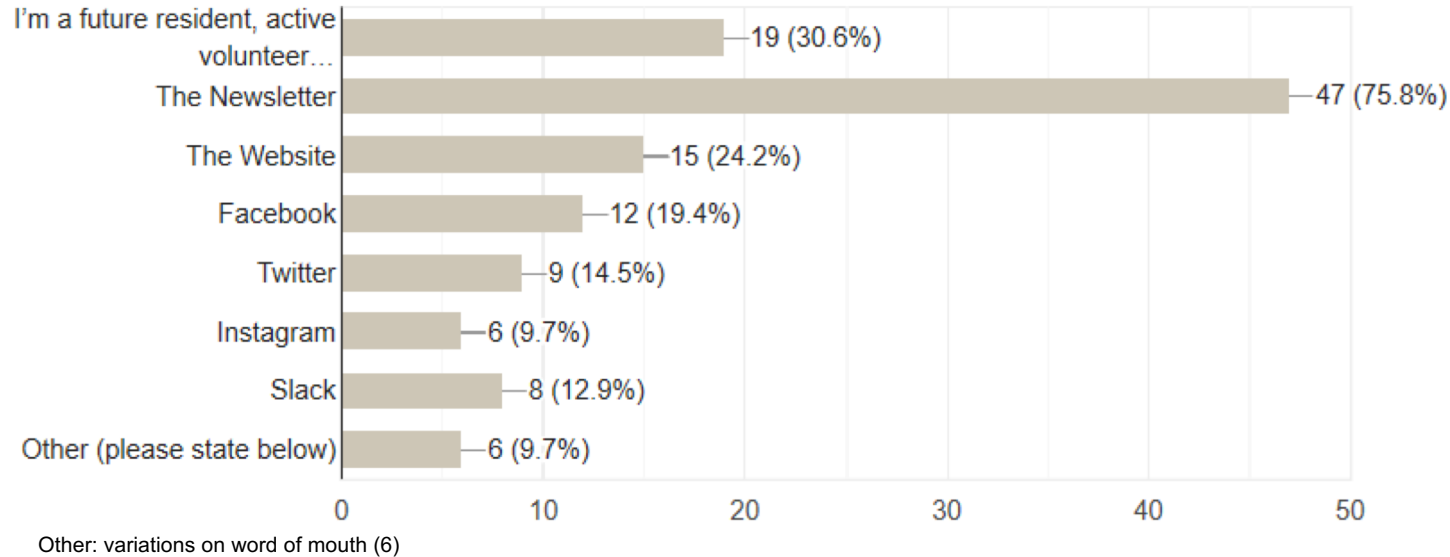


# Where our members live

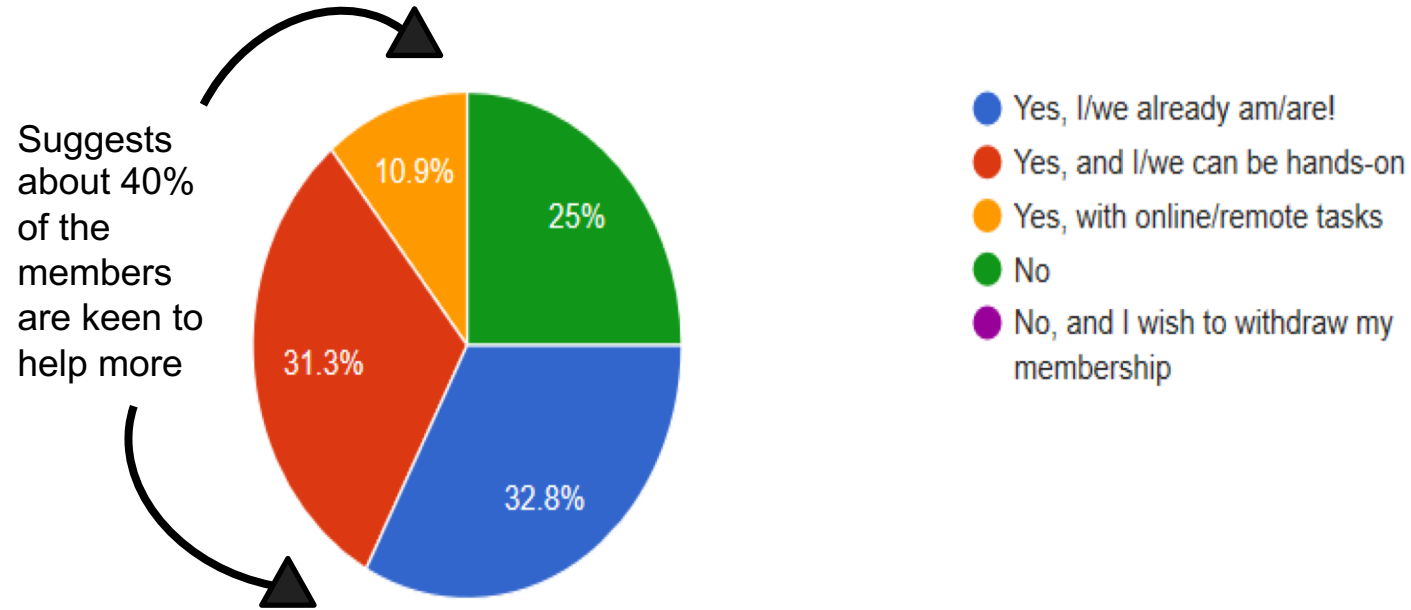


London 845 (622 SE); Greater London 44; England 47; Scotland and Wales 2; Elsewhere/ unknown 7 ; Total 945

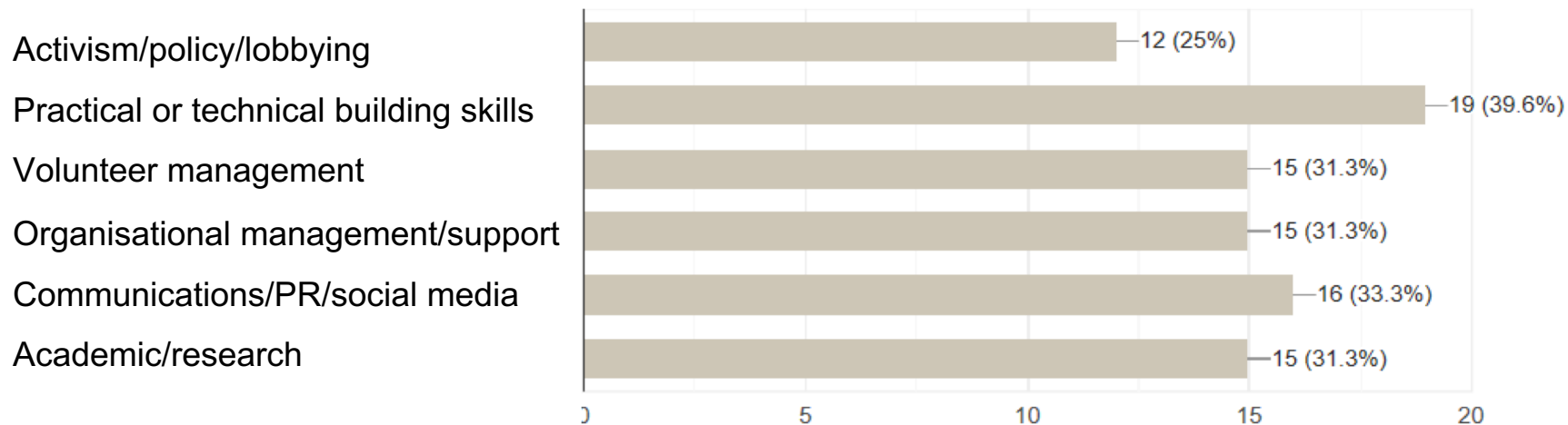
# How do they currently keep in touch?



# Do people have time/want to do more for RUSS?



## What volunteering could you offer to RUSS? [up to 3]



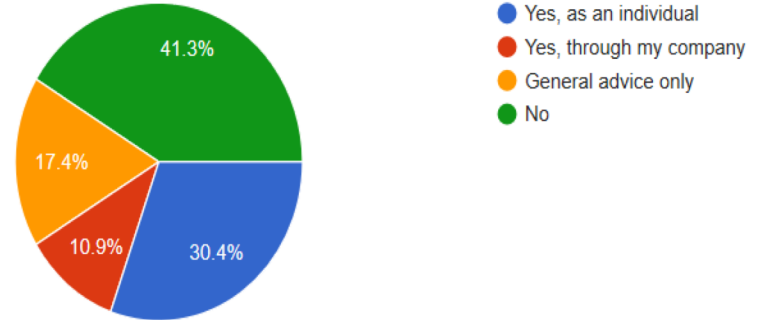


# What skills do you have?

- Architect
- General handyman skills
- Project Manager
- Construction Management
- Painting and decorating, writing
- Qualified carpenter
- Structural engineer .
- Kitchen fitting/carpentry
- Planning
- Landscape Design, could input to future design and maintenance discussions
- Gardening is my speciality. My DIY skills are basic

Are you able to offer these services as a qualified practitioner?

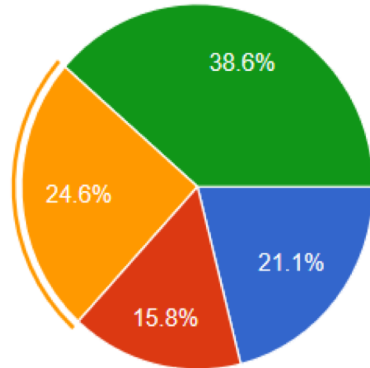
46 responses



# Membership fee – option 1

RUSS's aims to create a number of genuinely affordable and sustainable community-led neighbourhoods right across London. How would you feel about donating a small amount every month to help support this work?

57 responses



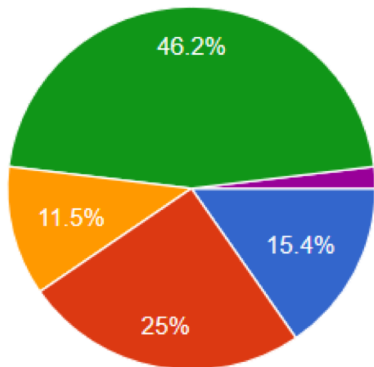
- I'd be happy to contribute £1 every month
- I'd be willing to contribute £2 every month
- I'd be prepared to contribute £3 every month
- I wouldn't be prepared to contribute any more than I have already

This suggests that roughly two thirds would be willing to donate £2-3 a month to RUSS

# Membership fee – option 2

Another option is to offer a new form of 'Annual Membership'. In return we would provide a range of additional tangible benefits such as free access to all our Community Housing Meetings, free attendance of one of our School for Community-Led Housing Workshops (these currently cost £25 each), discounts on the hire of our community space, etc. How would you feel about paying a little more each month for a suite of benefits like this?

52 responses



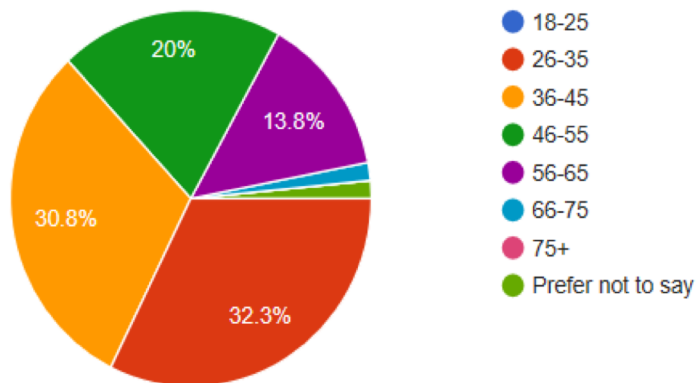
- I'd be happy to contribute £4 every month to become an 'Annual Member'
- I'd be willing to contribute £5 every month to become an 'Annual Member'
- I'd be prepared to contribute £6 every month to become an 'Annual Member'
- I wouldn't be prepared to contribute any more than I have already.
- I wouldn't be prepared to contribute any more than I have already.

This suggests that a half would be willing to pay around £5 a month in return for membership benefits

# Diversity highlights

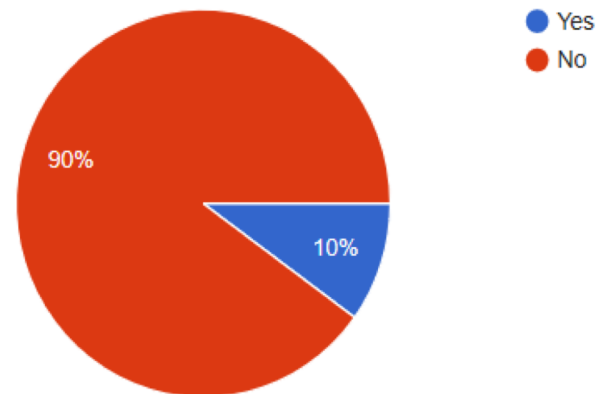
## Age Group

65 responses



## Do you consider yourself to have a disability?

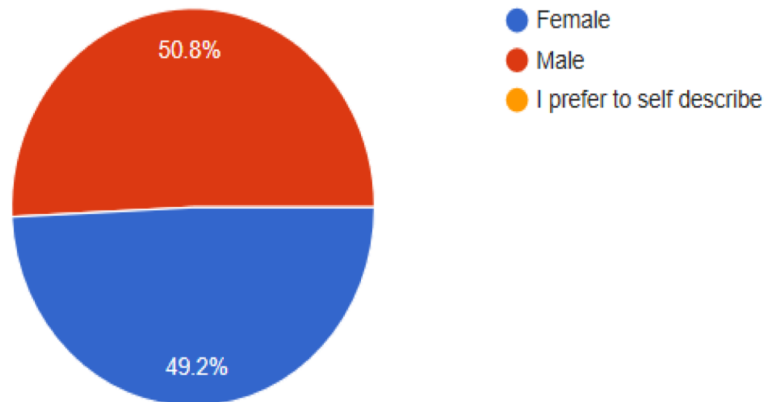
60 responses



# Diversity highlights

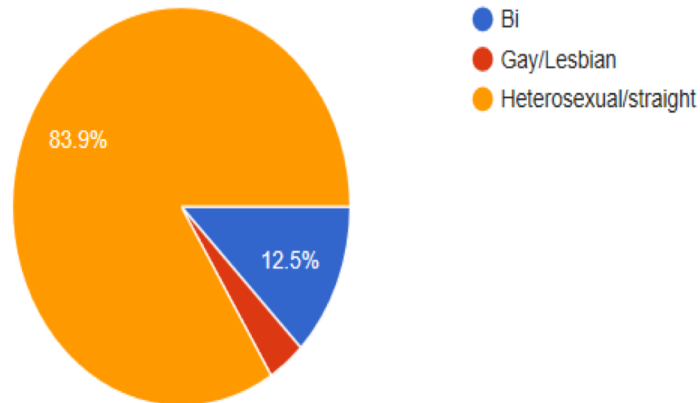
## What best describes your gender?

65 responses



## What is your sexual orientation?

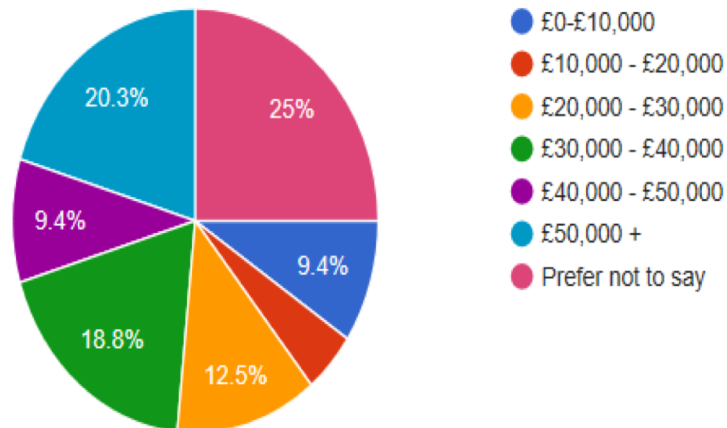
56 responses



# Diversity highlights

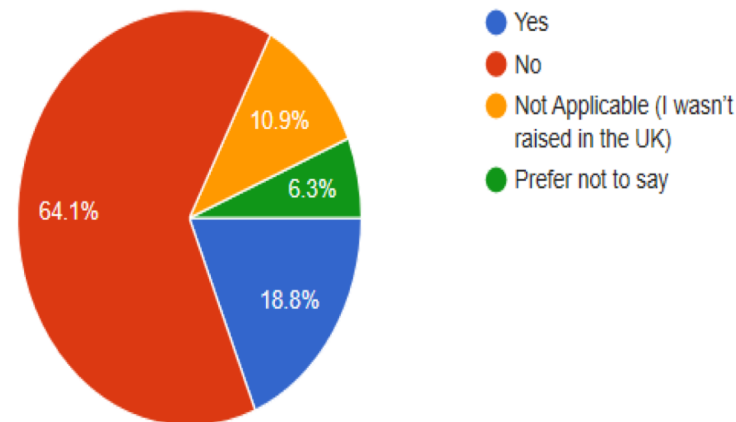
## What is your household's annual income?

64 responses



## Up to the age of 16 years, did your family ever receive income support or other social security benefits in the UK?

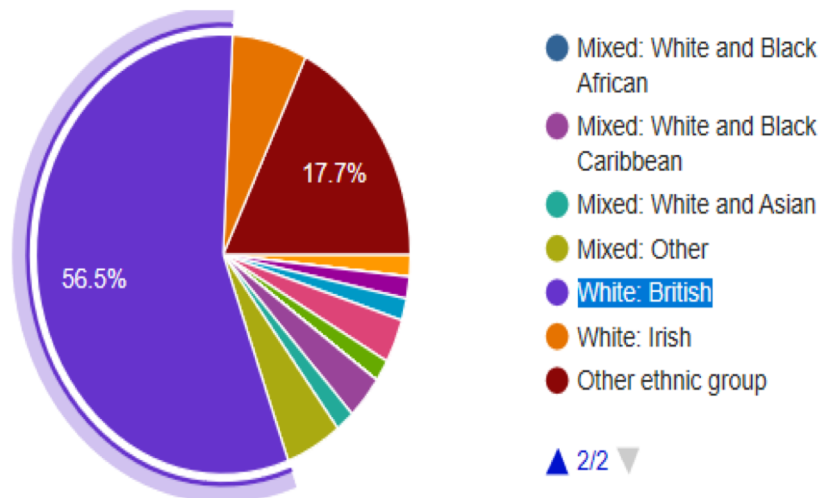
64 responses



# Diversity highlights

## How do you describe your ethnicity?

62 responses



## Religion and Belief

62 responses

